

RODRICK G. WATTS

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LOCATION: CHARLOTTE, NC

EDUCATION

1999-2003	Winston Salem State University	Winston Salem, NC
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Bachelor of Science: Management Information Systems (Deans List)

Degree focuses on the analysis of information, the creation of information systems, and the management of data and technology within the modern business environment.

SKILLSET SUMMARY

Business Analysis & Information Systems Management

Full Systems Development Life Cycle	Manufacturing Systems (MES)
Reporting & Analytics	Financial Management Systems (Fintech)
Supply Chain Management	Production Support
Quality Assurance & UAT System Testing	Database Management
Cloud-Based Development Platforms	Process Documentation & Technical Writing
SharePoint Development	Azure & AWS Cloud Architectures
Enterprise Resource Planning (ERP)	Workflow & Process Management
Relationship Management	Business Requirements Gathering
SCRUM Master	Regulatory Reporting
Functional Requirements Gathering	Project Management
Agile & Waterfall Methodologies	Tech Stack Implementations

Software & Applications

Visual Studio & VB.net	SAP HANA
XML	SAP Business Objects
Microsoft SQL Server	MicroStrategy
TOAD	Nintex (Forms & Workflow)
Tableau	API Integrations
Microsoft Office SharePoint	Qlikview & Qlik sense
Postman	Oracle
Azure DevOps	Jira Confluence
Teradata	Snowflake
Alteryx	Power BI

EXPERIENCE

Sept. 2024 – Present

LPL Financial | Fort Mill SC

Sr. Business Analyst – Platform/Product Modernization

- Engage in detailed forensic analysis of codebases and databases (SQL Server and Oracle), identifying complex interdependencies and crafting scalable analytics frameworks for deployment by tech teams.
- Tech Stack Migration - Partner with software engineers to decode the nuances of our codebase (GitHub, Python, Informatica), unravel business logic, and clarify application integration points.
- Support delivery teams by assisting with execution strategies that adhere to data governance policies and enterprise architectural standards. Provide estimates for timelines and resources needed for deployment, and support of technical solutions.
- Perform deep analysis of application enhancement requirements, supporting principal architects with recommendations prioritizing cloud data platforms.
- Work with Product Owners and other business and technology stakeholders across LPL to create and maintain Epics, prioritize workstreams through user stories and break down complex tasks using Jira and Confluence.
- Navigate low-information scenarios, thrive in complexity, adapt to ambiguity, and propose innovative solutions.

Dec. 2023 – May 2024

Wells Fargo | Charlotte NC

Lead Data Management Analyst – Commercial Banking

- Organize and lead iHUB (AIMS) data quality initiatives to support downstream business processes.
- Perform data quality audits and maintain data governance policies used in downstream reporting including Y-14 and 2052a regulatory reports.
- Monitor and provide adequate KPI metrics for all levels of Commercial Banking.
- Create, Modify and Troubleshoot complex SQL statements using TOAD, Oracle and Teradata for QA testing and data validations in UAT and production environments.
- Establish and maintain strong stakeholder relationships, project planning, resource allocation, and conflict resolution.

May 2023 – May 2024

HOCM LLC | Charlotte NC

Principal Strategic Executive Consultant

- Lead the research and evaluation of emerging technologies, market analytics and present potential growth opportunities.
- Manage external entities to ensure their services are in alignment with company budgets and objectives.
- Identify opportunities for business and technological advancements that can enhance the company's competitive position in the market.
- Develop comprehensive business plans that align with company goals, market entry, growth strategies, and risk management.
- Identify areas for operational improvement within the company.

Oct. 2022 – Feb. 2023

Bank of America | Charlotte NC

Product Manager /Data Analyst - WCADS

- Organized the development, implementation, and management of data quality standards for the WCADS division, ensuring accuracy and reliability of data.
- Create and update process documentation and project artifacts in Confluence and SharePoint, ensuring easy access and knowledge sharing across the team.
- Managed and refine JIRA epics and user stories sourced from business stakeholders through the Enterprise Data Incident Management (eDIM) portal, ensuring efficient and effective incident resolution.
- Conducted downstream analytics, generated data lake extracts, created data mappings and produced SQL reports using tools such as Oracle, Toad, Teradata, Tableau and Alteryx.
- Conducted thorough data lineage analysis to identify and document the flow of data across various systems, ensuring data integrity, data governance and compliance with regulatory requirements.

May 2022 – Sept. 2022

Centene | Charlotte NC

Lead Business Analyst/SCRUM Master

- Collaborate with business stakeholders to gather business requirements and translate into technical requirements and technical acceptance criteria.
- Managed Agile sprint planning, backlog refinement, and daily stand-ups, fostering seamless communication and prioritization within Agile teams.

- Conduct testing of API calls and custom workflow processes to assess the accuracy of downstream business data requirements and ensure seamless integration.
- Drive the creation of epics and user stories in Jira, manage project documentation in Confluence actively engaging with the development team during refinement sessions to ensure alignment and clarity.
- Managed sprint retrospectives, identifying areas for process enhancement and championing Agile best practices to boost team efficiency.

Oct. 2021 – May 2022

LPL Financial | Fort Mill SC

Business Strategy Consultant/Project Manager (EDIS)

- Work with EDIS executive team and Sr management to analyze, understand, strategize and deliver comprehensive business and data governance policies that address existing issues within the LPL data infrastructure.
- Facilitated communication between front line and senior management to ensure that data solutions were compliant across multiple divisions.
- Perform detailed data lineage of various enterprise data models and batch metadata, renovate problematic batch datasets, optimize stored procedures and deliver data within existing SLA policy time frames.
- Define new data distribution and subscription processes using new and existing technologies such as Apache, MAP-R, Informatica, SQL Server, Snowflake and Oracle.
- Organize and document project deliverables using Jira and Confluence for Agile and Waterfall implementations.
- Develop ETL frameworks to expand event-driven technologies such as AWS from proof of concept to production.

Apr. 2021 – Oct. 2021

Huntington National Bank | Columbus OH

Lead Business Analyst/Data Analyst (EDW)

- Work with business leaders to perform detailed analysis, identify technical solutions and document requirements for new projects, and existing business processes.
- Work with IT project teams to drive successful project implementation from scope inception through the coordination of user acceptance testing.
- Manage multiple Agile-based projects involving several cross functional work streams using Azure Dev Ops project management tools

- Create source to target data mapping documents, data lineage, process flows, complex source SQL queries and develop KPI dashboards based on EDW performance metadata.
- Design automated ETL processes for the consumption of EDW data by downstream business intelligence teams

Oct. 2020 – Feb. 2021

Bank of America | Charlotte NC

Product Manager/SCRUM Master (PRDS)

- Responsible for the overall intake, assessment and triage of PDRS-related incident data for the Enterprise Data Incident Management (eDIM) system.
- Organize Agile sprint cadences for internal teams and external divisions to work through eDIM incidents using Jira.
- Create and maintained project plans and project milestones in Microsoft Project and SharePoint
- Develop reports, dashboards, and visualizations in MicroStrategy to ensure data analysis is clearly and effectively communicated to upper management.
- Create ad-hoc SQL queries in Teradata and Oracle based on incoming data requests from third-party external technical partners.
- Work closely with developers and testers to ensure requirements and functional designs are translated accurately into working designs and that incident solutions serve customer needs while adhering to new and existing data governance policies.

Oct. 2019 – Oct. 2020

Wells Fargo | Charlotte NC

Business Systems Analyst (CDAR)

- Responsible for analysis and development of CDAR self-service reporting platforms.
- Conducted data analysis to extract key insights from regulatory datasets. Translated findings into reporting requirements which helped drive decision-making processes for regulatory and compliance teams.
- Develop standard and custom reporting solutions using Tableau, MicroStrategy, Alteryx, Teradata and Oracle.
- Develop and refine CDAR B2B intake reporting process for B2B team in SharePoint.

Feb. 2018 – Oct. 2019

Wells Fargo | Charlotte NC

Business Systems Consultant/Process Analyst – Capital Finance

- Lead Business Analyst responsible for RDW/RAM business intelligence reporting and analytics platforms.
- Gather requirements from stakeholders, create functional and business requirements documents for regulatory reporting initiatives.
- Develop complex queries, proof of concepts, and ad-hoc reports and dashboards in Tableau, SSRS, Teradata, SAS and Alteryx that pull data and metadata from multiple data sources.
- Worked closely with cross-functional teams, including commercial lending and risk management to organize and consolidate data for iHUB, LoanIQ, RAM and other regulatory reporting systems (data lake).
- Trace data lineage of RAM data warehouse tables back to their original source systems.
- Organize and lead UAT initiatives, data governance policy meetings, production support requests and application development initiatives.

Feb. 2017 – Nov. 2017

Coca-Cola Bottling Consolidated | Charlotte NC

Sr. Business Analyst – Supply Chain

- Responsible for performing in-depth analysis of supply chain processes and legacy reporting solutions for the CCBC Product Supply division.
- Analyze and understand the various use cases for early AI applications using the Vertique packing and inventory palletizing control system.
- Met with key business stakeholders to understand business requirements and transform into functional documentation (data mappings and ETL models) for the ISS development team.
- Developed SQL solutions based on current and future state data platforms such as SQL Server, Power BI, MS Access and SAP HANA.
- Issued strategic recommendations to the PMO and data architects based on new information acquired from business stakeholders throughout the project.

May 2013 – January 2017

Wastequip LLC | Charlotte NC

Sr. Business Application Analyst/Project Manager

- Responsible for designing and implementing end-to-end business solutions for the Wastequip organization and its divisional subsidiaries.
- Plan, organize and lead meetings with executive staff and senior management regarding current and future state initiatives.
- Develop, deploy and maintain business and data solutions for 32 plants across the US, Canada and Mexico using SAP and Macola ERP warehouse management software.
- Established and maintained vendor relationships, negotiating favorable terms and managing SLA agreements to ensure on-time solutions delivery.
- Develop and execute company-wide initiatives to redesign the company's existing reporting infrastructure, introduce new reporting platforms, data governance and enhance the overall quality of reporting for the entire organization.
- Create and deploy executive reporting KPI dashboards in Qlikview, Tableau, Microsoft Business Intelligence Development Studio, SharePoint and Excel
- Create custom reports for ERP users, call center management and shop floor personnel using various tools such as SSRS, Excel, Crystal Reports, QlikSense and Brightmetrics.
- Analyze current business processes, identify pain points and/or areas for improvement and transform business requirements into functioning solutions.
- Advisor the CEO, CIO and division executives regarding the strategic implementation of new systems and executive reporting solutions.
- Analyze & troubleshoot, vb.net, XML and JavaScript code modules. Rebuild Visual Basic scripts for Excel macros.